THE VALAIS, AN INTERNATIONAL CENTRE OF EXCELLENCE IN MULTIMODAL INTERACTIONS AND MANAGEMENT OF MULTIMEDIA INFORMATION

ideArk in Martigny is a technology platform which brings together the IDIAP Research Institute and other academic and economic partners. Its aim is to transforming ideas into industrial applications through valorisation of promising new technologies.

Its area of activity
Information and Communication Sciences
ideArk works in close partnership with IDIAP to develop business opportunities related to multimedia information management and man-machine interfaces.

Its mission
ideArk provides support for valorisation of new technologies, particularly those developed by IDIAP, acting as the interface between SMEs, start-ups and research institutes.

Its strategic aims
Valorisation of new technologies and interfacing between science and industry
Management of Multimedia Information
- Automated machine learning
- Indexing and processing of multimedia documents
Development of Man-Machine Interfaces
- Speech processing, computer vision
- Biometric authentication

ideArk
A highly technological site
- International promotion of the site and its players
- Events and networking
- Integration into a major scientific network with an international reputation
- Company area: SMEs and start-ups
- R&D area: IDIAP Research Institute

IdeArk
The ideal accommodation
- 3,000 sqm building, to be enlarged in 2009
- Flexible premises specifically for ICT businesses
- High-speed internet connection
- Conference rooms, cafeteria, hotel facilities (Hôtel du Parc, Martigny)

ideArk
Customised services
Innovation
Support for the development of business innovation
- Identifying new business opportunities
- Techno-economic feasibility studies
- Setting up and carrying out innovation projects
- Improving framework conditions

Accelerator
Support in developing new technologies
- Assessment of technologies
- Access to a network of research institutes
- Valorisation of promising technologies
- Access to a network of industrial partners
- Support in managing intellectual property

Incubator
A professional environment for start-up companies
- 300 sqm incubator area
- 25 sqm office modules
- Customized professional coaching
- Infrastructure dedicated to ICT
- Access to a network of experts
- Support in searching for funding
- Networking