



ideark

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THE VALAIS, AN INTERNATIONAL CENTRE OF EXCELLENCE IN MULTIMODAL INTERACTIONS AND MANAGEMENT OF MULTIMEDIA INFORMATION

IDEARK IN MARTIGNY IS A TECHNOLOGY PLATFORM WHICH BRINGS TOGETHER THE IDIAP RESEARCH INSTITUTE AND OTHER ACADEMIC AND ECONOMIC PARTNERS. ITS AIM IS TO TRANSFORMING IDEAS INTO INDUSTRIAL APPLICATIONS THROUGH VALORISATION OF PROMISING NEW TECHNOLOGIES.

ITS AREA OF ACTIVITY

INFORMATION AND COMMUNICATION SCIENCES

IdeArk works in close partnership with IDIAP to develop business opportunities related to multimedia information management and man-machine interfaces.

ITS MISSION

IdeArk provides support for valorisation of new technologies, particularly those developed by IDIAP, acting as the interface between SMEs, start-ups and research institutes.

ITS STRATEGIC AIMS

VALORISATION OF NEW TECHNOLOGIES AND INTERFACING BETWEEN SCIENCE AND INDUSTRY

MANAGEMENT OF MULTIMEDIA INFORMATION

- Automated machine learning
- Indexing and processing of multimedia documents

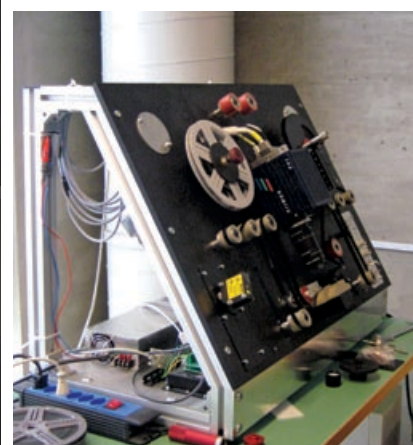
DEVELOPMENT OF MAN-MACHINE INTERFACES

- Speech processing, computer vision
- Biometric authentication



IdeArk A HIGHLY TECHNOLOGICAL SITE

- International promotion of the site and its players
- Events and networking
- Integration into a major scientific network with an international reputation
- Company area: SMEs and start-ups
- R&D area: IDIAP Research Institute



IdeArk THE IDEAL ACCOMMODATION

- 3,000 sqm building, to be enlarged in 2009
- Flexible premises specifically for ICT businesses
- High-speed internet connection
- Conference rooms, cafeteria, hotel facilities (Hôtel du Parc, Martigny)



ACCELERATOR

Support in developing new technologies

- Assessment of technologies
- Access to a network of research institutes
- Valorisation of promising technologies
- Access to a network of industrial partners
- Support in managing intellectual property

INCUBATOR

A professional environment for start-up companies

- 300 sqm incubator area
- 25 sqm office modules
- Customized professional coaching
- Infrastructure dedicated to ICT
- Access to a network of experts
- Support in searching for funding
- Networking

INNOVATION

Support for the development of business innovation

- Identifying new business opportunities
- Techno-economic feasibility studies
- Setting up and carrying out innovation projects
- Improving framework conditions

IdeArk

CUSTOMISED SERVICES

