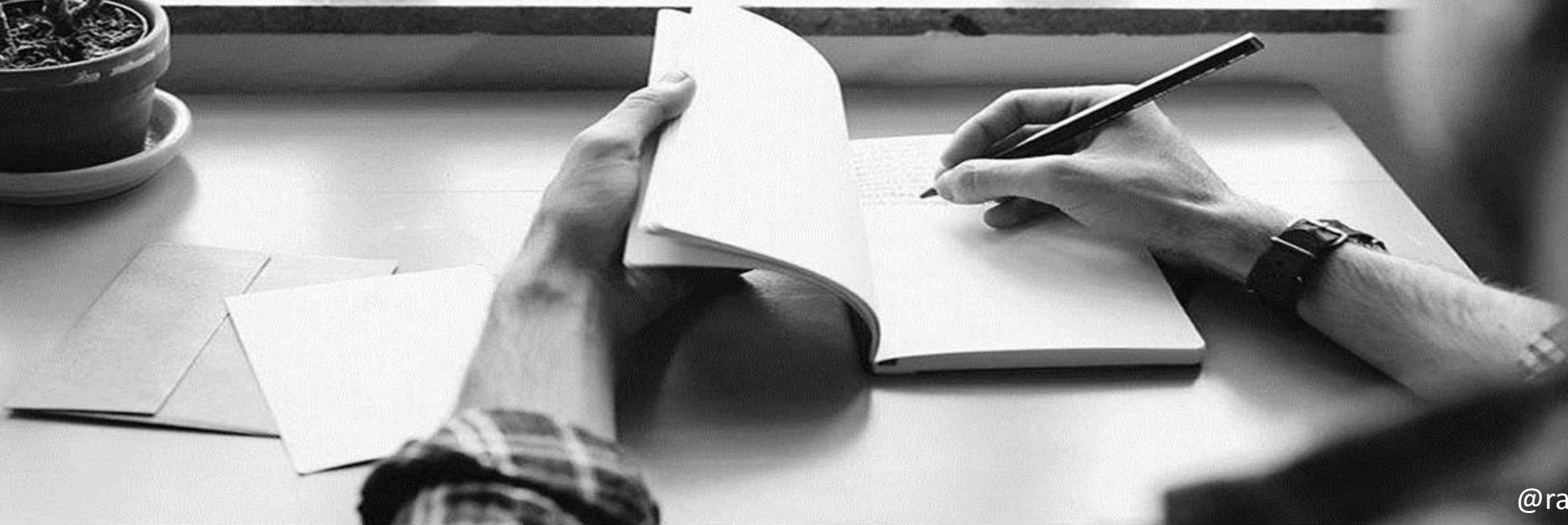


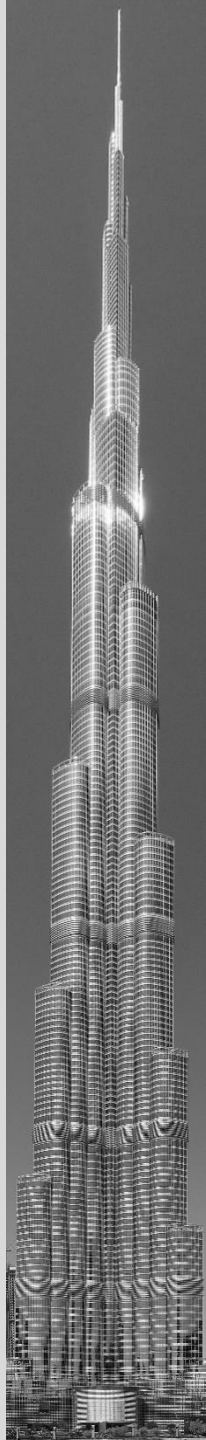
# raizers

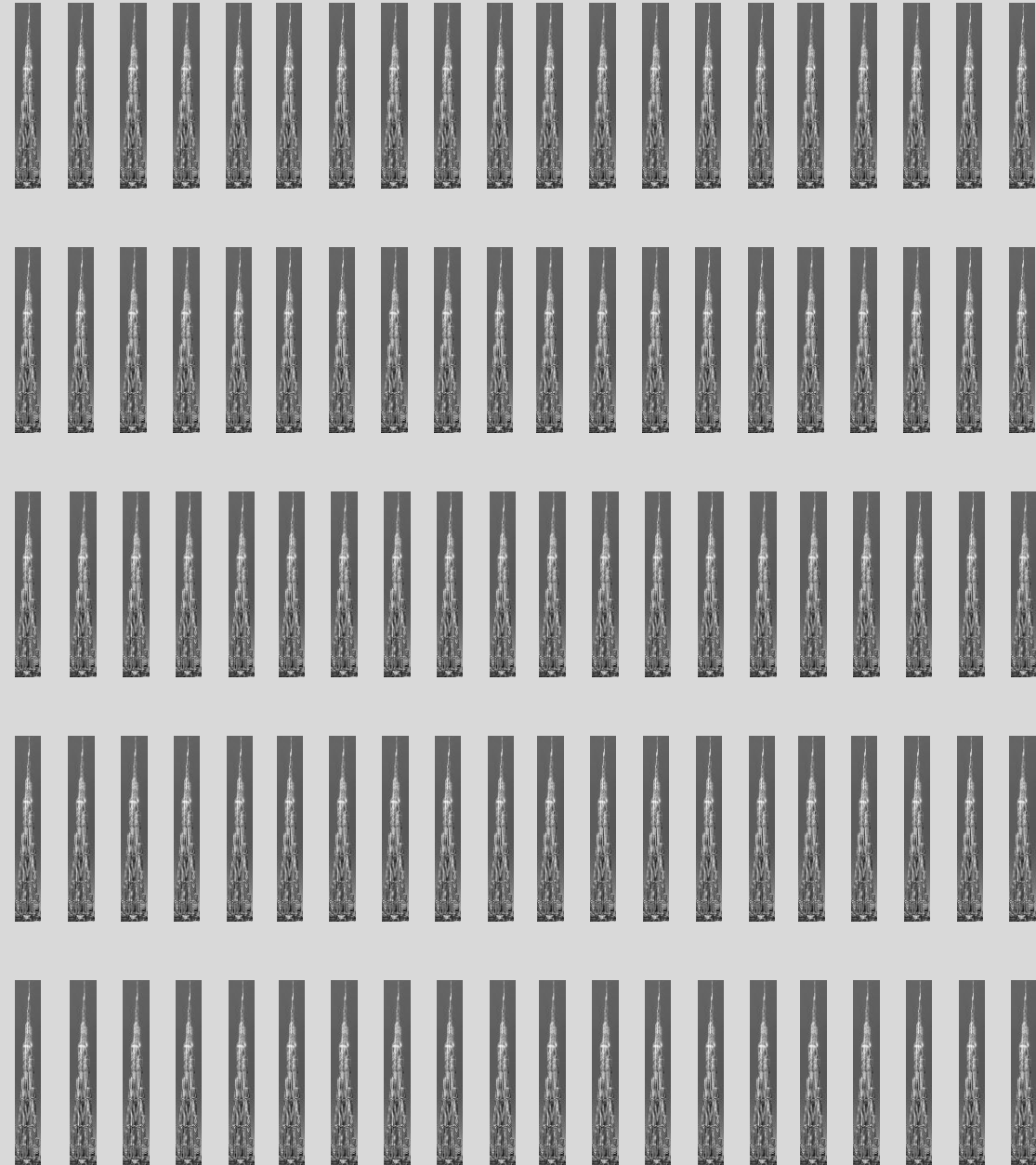
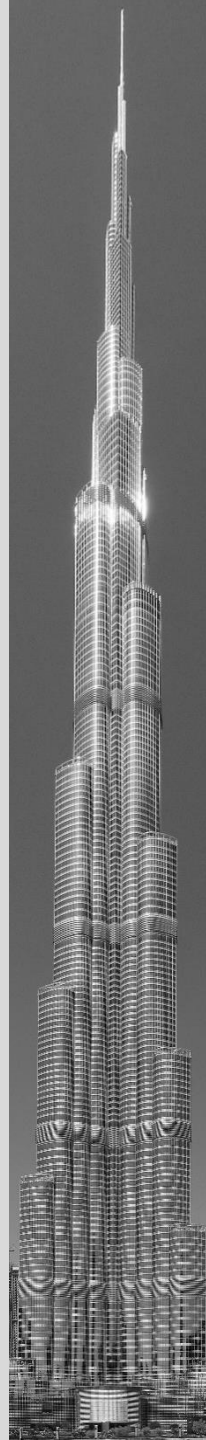
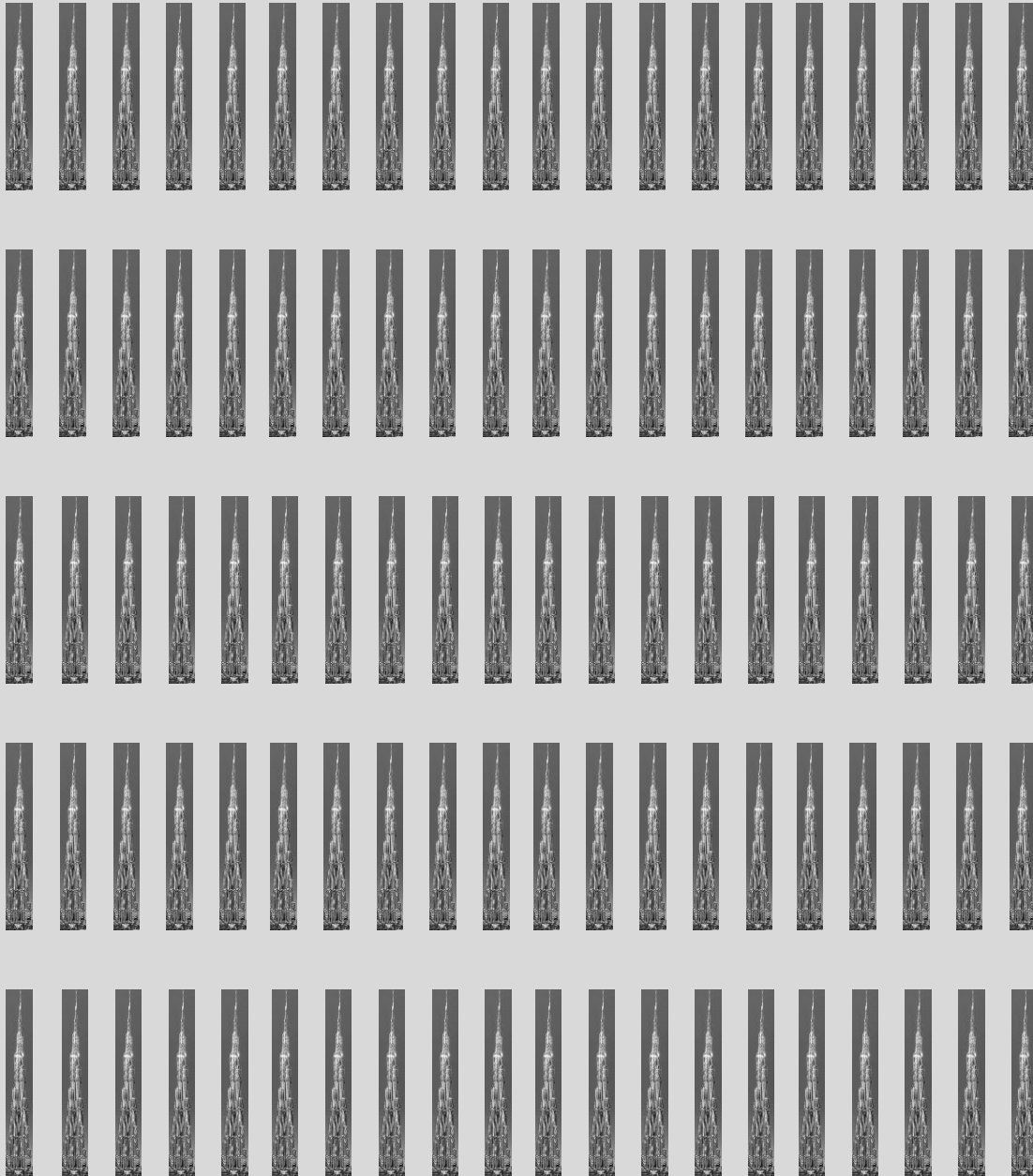
EUROPEAN CROWDFUNDING





250'000'000'000 \$



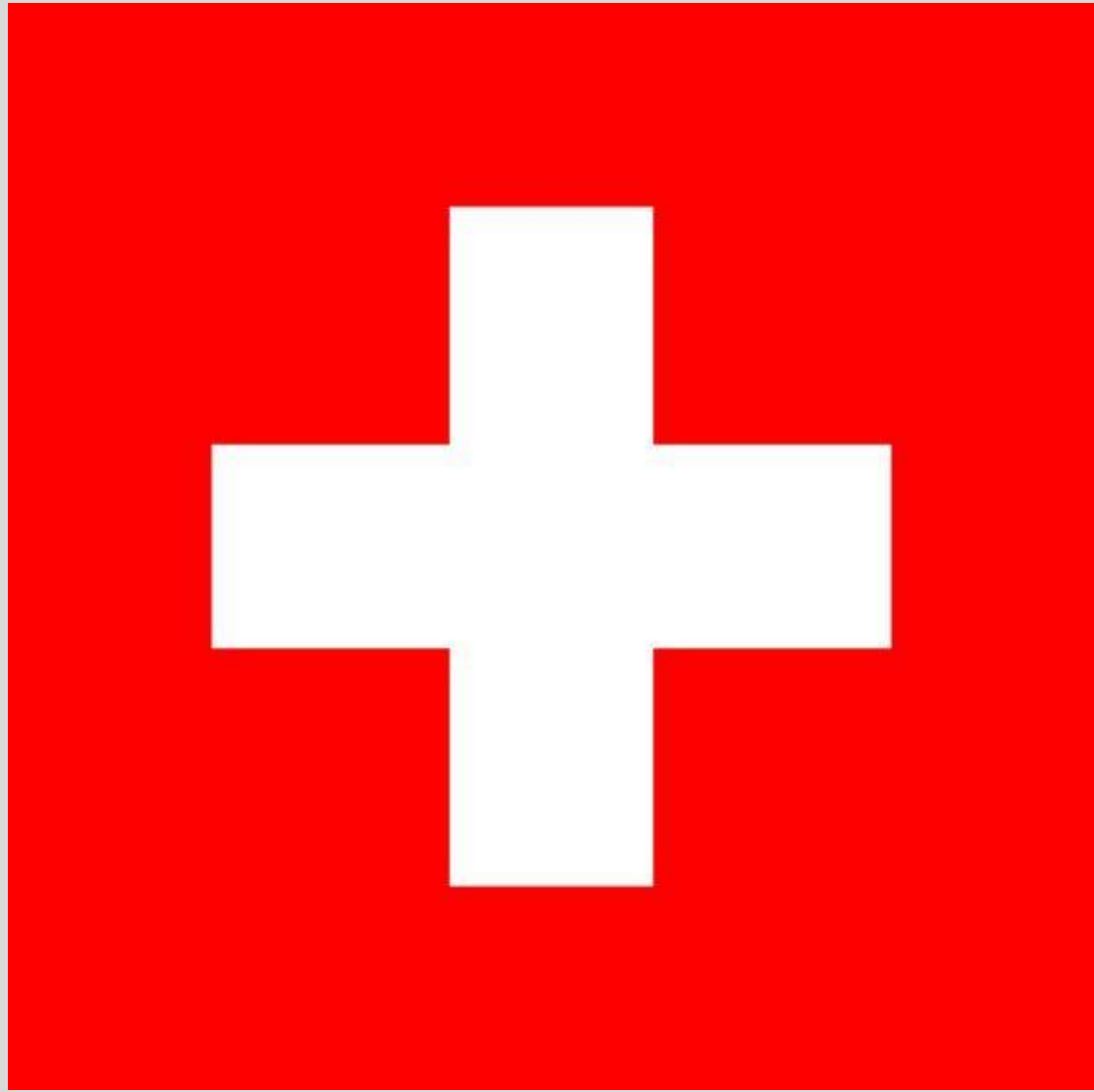




PURETREN D

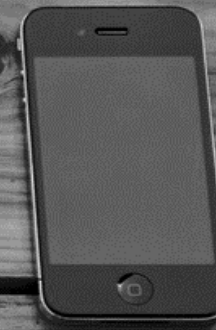
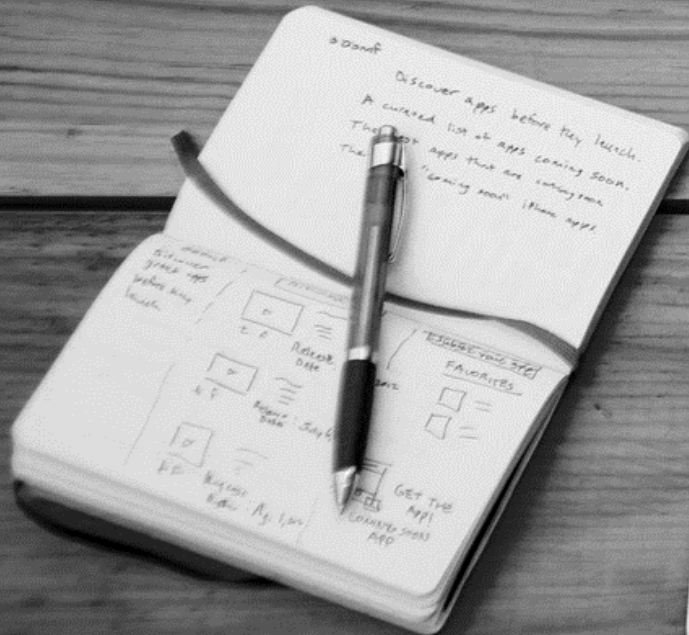
© DR, Paramount Pictures France







# Le Crowdfunding





# Donation or Reward base

**KICKSTARTER**



**Kiss Kiss  
Bank Bank®**

# Oculus Rift: Step Into the Game

by Oculus

[Home](#)

[Updates](#) **52**

[Backers](#) **9,522**

[Comments](#) **2,137**

[Long Beach, CA](#)

[Technology](#)

**Funded!** This project was successfully funded on Sep 1, 2012.



**9,522**

backers

**\$2,437,429**

pledged of \$250,000 goal

**0**

seconds to go

Project by

Oculus



**6,910**

backers

**\$55,490**

pledged of \$10 goal

**0**

seconds to go



Project by

**Zack Danger  
Brown**

[Columbus, OH](#)

 First created · **6 backed**

 **Zack Brown** 688 friends







# Equity

seedinvest

 crowdcube

  
raizers  
EUROPEAN CROWDFUNDING

 SEEDRS

# Equity gap

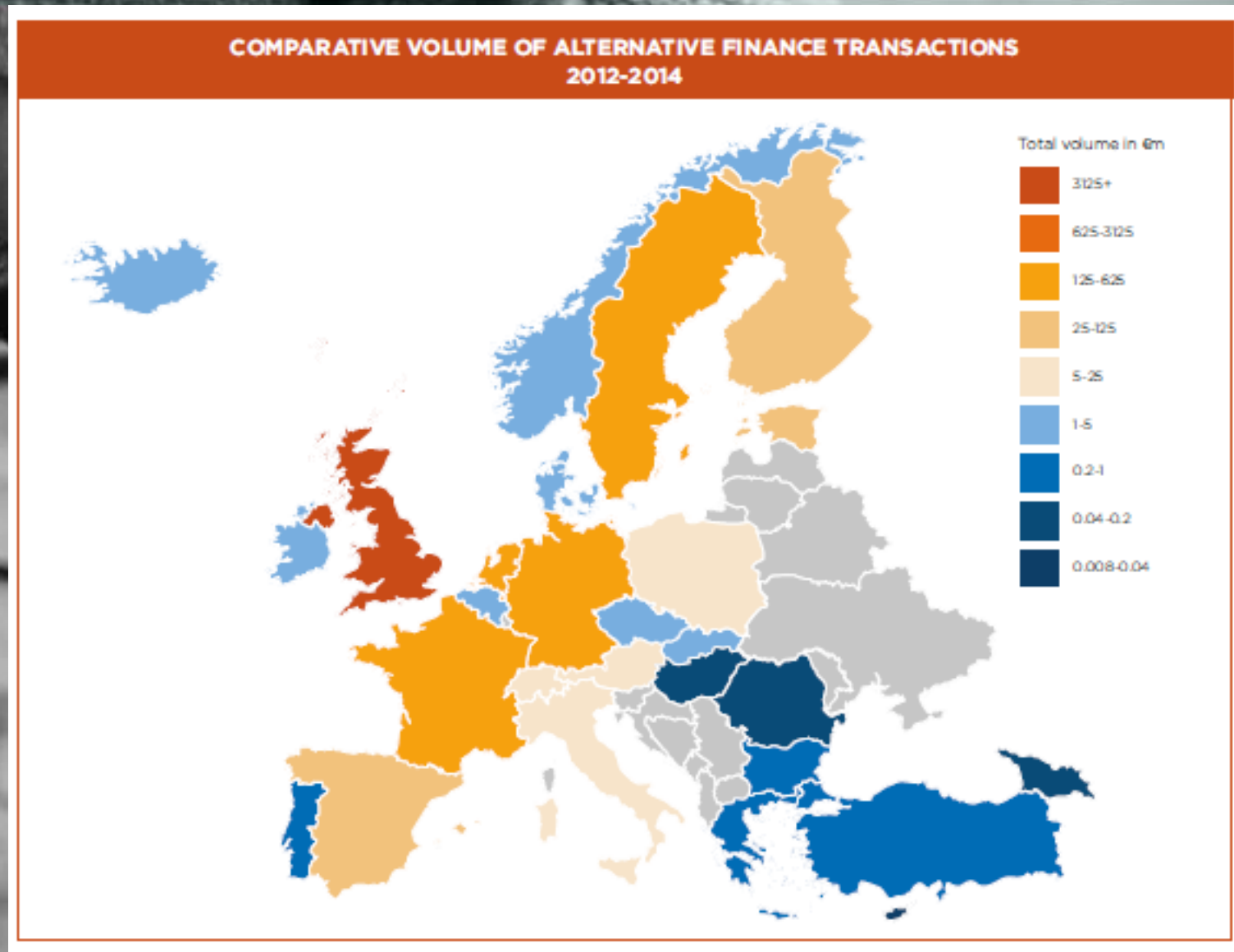




# Lending



# Figures





Next ?

351%



# Communication





# raizers

EUROPEAN CROWDFUNDING



## Who we are





**raizers**   
EUROPEAN CROWDFUNDING

**raizers**   
EUROPEAN CROWDFUNDING

**raizers**   
EUROPEAN CROWDFUNDING



[S'identifier](#)[Se souvenir de moi](#)[Créer un compte](#)[Se connecter avec LinkedIn](#)

EDC Paris by Raizers

Une plateforme de crowdfunding

Au service de ses entrepreneurs

EDC Paris  
Business School  
CROWDFUNDING PLATFORM  
by RAIZERS

VIDÉO DE PRÉSENTATION





e-mail



password

[S'identifier](#)

Se souvenir de moi

[Créer un compte](#)

[in](#) | [Se connecter avec LinkedIn](#)

ENG | FRA

UNE PLATEFORME DE CROWDFUNDING

DÉDIÉE AU CINÉMA INDÉPENDANT

Investissez dans des films au côté de professionnels

Vivez l'expérience de producteur

Partagez les bénéfices du film

► VIDÉO DE PRÉSENTATION



Project  
preselection



Full Audit



Selection  
Committee



Contract and choice of  
postfundraising tracking model



Fundraising  
campaign



Fundraising



Investment  
tracking



# Suivi







**Grégoire Linder**

Directeur France

[g.linder@raizers.com](mailto:g.linder@raizers.com)

T : +336 22 46 02 44



**Jesper Fjordbak**

Directeur Danemark

[j.fjordbak@raizers.com](mailto:j.fjordbak@raizers.com)

T : + 45 29 87 29 72



**Maxime Pallain**

Directeur Suisse

[m.pallain@raizers.com](mailto:m.pallain@raizers.com)

T : + 4178 858 51 55

**raizers**   
EUROPEAN CROWDFUNDING



Eidgenössische Finanzmarktaufsicht FINMA  
Autorité fédérale de surveillance des marchés financiers FINMA  
Autorità federale di vigilanza sui mercati finanziari FINMA  
Swiss Financial Market Supervisory Authority FINMA

